

SECURITY INFORMATION

Approved For Release 2003/06/03 : CIA-RDP80-01065A000500060004-3

PSYCHOLOGICAL STRATEGY BOARD
708 Jackson Place, N.W.
Washington 25, D.C.

JAN 15 1953

MEMORANDUM

TO: General Walter B. Smith, Director of Central Intelligence.

SUBJECT: Draft of "An Evaluation of the Psychological Effect of the U.S. National Effort [redacted] (PSB D-29). 25X6

I attach a draft of PSB D-29, bearing the above-quoted title, for consideration and appropriate action by the Board at its meeting on January 15, 1953.

25X6 This document had its origin in the Board's decision on June 12, 1952, to authorize a "test case" PSB evaluation on one geographical area. Pursuant to this decision, the staff transmitted to the Board proposed terms of reference for an evaluation [redacted] July 17, 1952), and the Board indicated that the project should be carried out. In view of the Board's desire that the project not include field trips or attitude surveys, the present document is based solely on contributions by the member departments and agencies and by the Office of the Director for Mutual Security.

25X6 In its final form, after re-working it at a later date, I believe that this evaluation will be useful as expressing a consensus concerning the psychological impact of the total U.S. effort [redacted] It also represents a step toward the development of methods and procedures to fulfill the evaluating responsibilities of the Board.

I recommend acceptance of this evaluation as a first step of this nature in the development of the PSB evaluation function.

[redacted]
Director 25X1A

Enclosure:

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PSB D-29, Copy No. 42.100

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ROUTING AND RECORD SHEET

INSTRUCTIONS: Officer designations should be used in the "TO" column. Under each comment a line should be drawn across sheet and each comment numbered to correspond with the number in the "TO" column. Each officer should initial (check mark insufficient) before further routing. This Routing and Record Sheet should be returned to Registry.

FROM:

Psychological Strategy Board (via PP/PP/PL)

NO.

Copy No. 2

DATE

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